

# INTERNATIONAL COMMISSION FOR THE PROTECTION OF THE ALPS



CIPRA



Towards sustainable Alps

Merano 24.07.2015



# THE ALPS



CIPRA



# WHO?



- CIPRA  
**Commission International pour la Protection des Alpes**
- founded in 1952
- NGO
- Co-Founder of the Alpine Convention

## CIPRA...

- communicates multi-lingual, informative and effectively
- puts pressure on politics, economics and administrations
- connects people, projects and organizations
- encourages actors to start own projects (bottom-up)
- represents people and organizations



# WE ARE CONVINCED THAT



Protection of the Alps  
+  
Living in the Alps  
=  
Sustainable development of  
the Alps

# MAIN TOPICS



Bild: Heinz Heiss



Bild: Pierre Moreau



Bild: Mathias Hüss



Bild: Eric Vazzoler



Bild: Thierry Roge

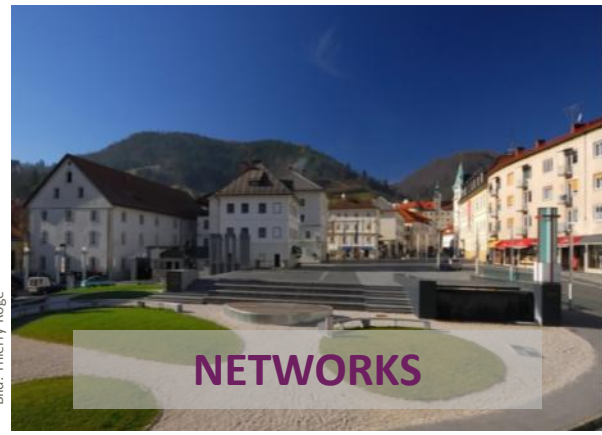


Bild: Association des Jeunes

## Projects:

- **Climalp**
  - Information-Campaign
- **Constructive Alps**
  - Architectural competition
- **MountEE**
  - From the arctic circle to the mediterranean

- Mountain municipalities are capable of handling sustainable construction, but they need help (Local authority Service Package)
- Participation solves problems before they occur
- Tradesmen need training in the use of ecological materials
- Finance products targeted at the specificities of NZEB need to be developed



- Life Cycle Cost Analysis
  - Still have too little economic consideration
  - Can convince decision makers to implement the NZEB-Standard
- Regional economic effects
  - Integrate to calculations
- Standardise calculation methods where possible (grey energy)

- Service/Maintenance of Buildings
  - Service Package: Modul 5 Service & Maintenance
- Holistic view
  - Spatial planning

# Thank You

Further information in all Alpine languages

**[www.cipra.org](http://www.cipra.org)**